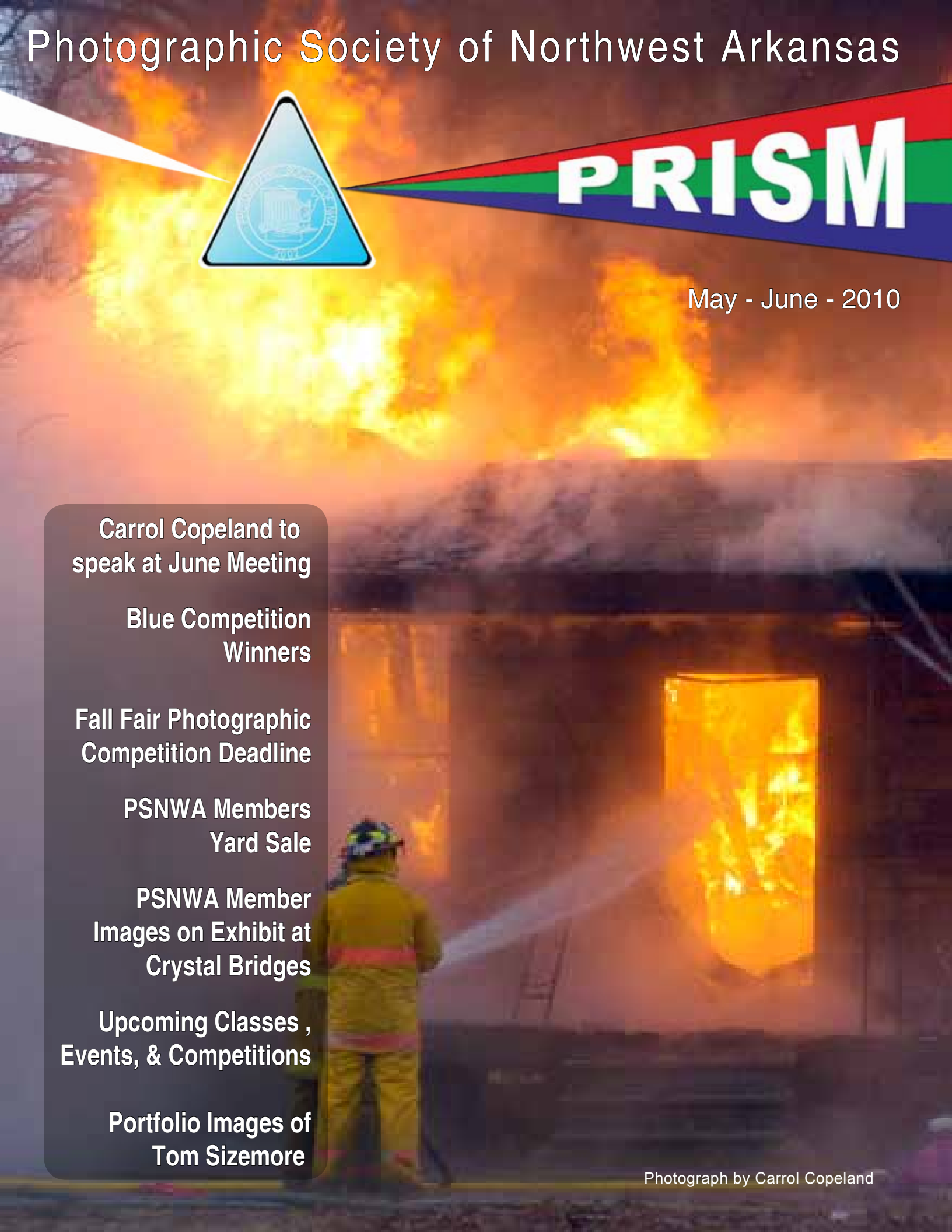
Photographic Society of Northwest Arkansas

PRISM

May - June - 2010



Carrol Copeland to speak at June Meeting

Blue Competition Winners

Fall Fair Photographic Competition Deadline

PSNWA Members Yard Sale

PSNWA Member Images on Exhibit at Crystal Bridges

Upcoming Classes , Events, & Competitions

Portfolio Images of Tom Sizemore

Photograph by Carrol Copeland

Letter from the Chairman

I had the pleasure to attend the opening of a juried photography exhibit, Looking at our Landscape, at Crystal Bridges at the Massey on April 2, along with PSNWA board members, Eric Molle, John Baltz, Sean Doyle, Joe Sparks, and Pat Sides. The exhibit featured photographers from all over Northwest Arkansas, including several members of PSNWA! Congratulations to winners, Patrick Lanford, Joseph Sparks, Bill Dark, Sean Doyle, Kathy Mayhue, Harold Hull and Don Lowe! Also attending were Bob King, Linda Whitaker, Bob Shull, and PSNWA friends and speakers, Don House and Tom Ewart. Don was one of the exhibit's jury members. The exhibit will remain on display through May 30, 2010. I encourage you to go see these wonderful photographs!

It's May, and I would normally be encouraging you to sign up for MAPSym. This past year, however, the leadership of MAPSym decided to hold the event every other year. So, that means we won't have a symposium this year! (It will be back next year, though, never fear.) What do photographers in Northwest Arkansas do in the spring for education and fun without this major event? If you've attended before, you know that one of MAPSym's highlights is the night model shoot. PSNWA decided to host its' own Night Model Shoot on Dickson Street in Fayetteville on April 24. I hope you took advantage of this fun event. Don't forget to post some images from the shoot on the PSNWA web site gallery, if you did attend this event.

While you're looking for fun things to do, be sure to visit www.psnwa.org to check for upcoming events. We have a group going to Hallett Motor Speedway in Oklahoma on May 23, and there's room for more to join us. There are other trips scheduled throughout the Summer and into the Fall with camping, hot air balloons and military aircraft at Drake Field in Fayetteville.

We always have a full slate of classes and studio model shoots where you can learn more and also expand your image portfolio. This year, we're also adding workshops to the mix. Check the www.psnwa.org site to stay abreast of what's happening.

Finally, you've probably seen some notes on the PSNWA Yahoo group to update your profile and image portfolio on the web site. Let me add my voice to the chorus. This is a really valuable way for us to get to know each other, our interests and talents. It's also a great opportunity to add some of your own photographs to your own portfolio gallery. Please take the time to share with the rest of PSNWA who you are and what you like to photograph.

I hope to see you at Whole Hog Café the first Thursday of next month!

Jack Allred
PSNWA Board of Directors Chairman

PSNWA Members Yard Sale - June 5th

You the PSNWA membership asked for it, so we have the first ever PSNWA Member Yard Sale for photographic equipment, accessories and related items!

8:00 a.m. - Noon in the PSNWA lobby.

How does it work? PSNWA will provide white tags similar to the ones you see at flea markets. You will bring your items either to the meeting prior to the sale or the morning of the sale and place a white tag with your name and price you want for the item. PSNWA will station volunteers at the door to collect the money for the item and the tag. After the sale the money will be distributed back based on collected tags.

So start cleaning out your closets for those old lenses, cameras, filters, camera bags, tripods, books, lights, or any other photographic related items or items to assist with photography (such as books about trails that may assist in finding places to take pictures.)

Please register online if you plan to bring one or more items so we can make proper preparations.

Let us know if you have any questions or suggestions by writing info@psnwa.org.

Group & Family Portraits Webinar by Bert Behnke

It's not rocket-science, but Bert will de mystify the group portrait with ideas and examples of what creates a great group portrait. Design, equipment, posing and lighting will be discussed as well as shown via actual portraits. He'll explain the 8 levels he uses to create a space and a place for each individual in a group portrait. He'll also discuss how with only an arm chair or two, you can pose almost any group, even 20 adults! Wednesday, June 23rd, 7:00 pm

To register, go to the Webinar section at: www.psnwa.org

PSNWA Quarterly Print Competitions

PSNWA has four member only print competitions for 2010 to provide an exciting and challenging opportunity for all PSNWA members.

The Summer competition theme is "Wheels". Submissions must be made no later than August 5th at either Bedford's or at a PSNWA monthly meeting.

The **Fall theme is "Walls"** with a submission period of Aug. 5 thru Nov. 3.

Photos will be judged on Impact, Subject Matter / Creativity, Composition, Technical Quality, and Print Presentation. Black and White and Color photographs, from Film or Digital will be accepted. **Up to 3 prints can be submitted in an 8 x 10 or 8 x 12 format with optional borders no more than maximum of quarter inch**, at Bedford Camera & Video or in person at PSNWA meetings. Include Name, e-mail, phone, and competition theme on the back of each print. Photos with incomplete information will be disqualified.

Please, ensure you have a duplicate print or negative, as photographs will not be returned.

Competition is open only to PSNWA members. Submissions are ranked by a panel of judges chaired by Patricia Sides, PSNWA Competition Chairman. There is a gallery limit of two winning images per member will be displayed. The top two scored images will be used to determine the images displayed if a member has multiple images ranked in the gallery range. All panel decisions are final.

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Images of Joseph Sparks on Exhibit

PSNWA member Joseph Sparks has an exhibit at Ozark Natural Foods in Fayetteville. The exhibit will run through the end of May.

Please stop by Ozark Natural Foods during the month of May to see the beautiful and visually striking photographs that Joseph produces, and congratulate him on a truly unique exhibit in such a great location.

Do you have an exhibit or know of a PSNWA member with an exhibit coming up? We want to know for the next Prism! Tell us by writing Sean at info@psnwa.org.

Photograph by Joseph Sparks

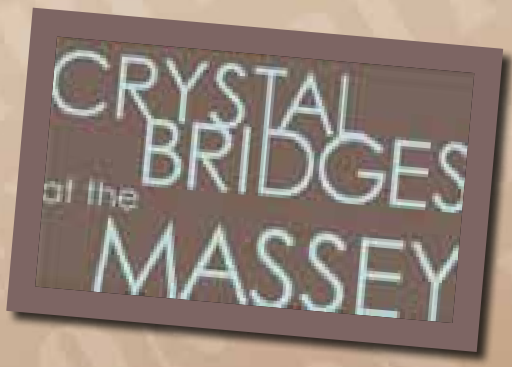
PSNWA Members on Exhibit at Crystal Bridges

Crystal Bridges at the Massey in Bentonville opened the "Looking at Our Landscape" exhibit on April 2nd. This exhibit was a juried competition that ran earlier this spring. In all, there were 305 photographs submitted from 130 photographers in Northwest Arkansas. Quite a few photographers who entered the competition are members of PSNWA.

The works of the following PSNWA members were chosen by the jurors for the exhibit:

Patrick Lanford - Vaugh High School
Joseph Sparks - Avoca Firetruck
William Dark - Beaver Trestles
Sean Doyle - Beulah Union Church
Kathy Mayhue - Buffalo River at Rush
Harold Hull - West Fork of the White River
Don G. Lowe - Old Pink

Let's congratulate our PSNWA Members for having their work featured at Crystal Bridges! Do you have an exhibit coming up? Let us know by writing info@psnwa.org.



Photograph by Patrick Lanford

Photograph by Harold Hull

Photograph by Kathy Mayhue

Photograph by Sean Doyle

Photograph by Joseph Sparks

Photograph by Don Lowe

The June 3rd featured speaker will be Carrol Copeland. Carrol has been the photo editor for the Times Record since January 2000.

Carrol's background is in Journalism. His newspaper career began at the Sequoyah County Times in 1972, selling advertising and taking photographs. He has been a staff photographer since 1974.

Carrol has won numerous awards for photography in Oklahoma and Arkansas, as well as National Photography contests. He was born and raised in California and is a veteran of the U.S. Air Force.

Journalism is one of the categories in this years' Fall Fair Competition. This will be an excellent opportunity to hear from Carrol what makes a good journalistic photograph.

Don't missing seeing Carrol's photography at the PSNWA June meeting at the Fayetteville Whole Hog Cafe', Thursday, June 3rd, at 6:30 pm.

Photograph by Carrol Copeland

Photograph by Carrol Copeland

PSNWA's Winter Competition Winners - BLUE

Congratulations to Myra Eichenberger for winning the Winter Competition of BLUE. Also congratulations to Wendy Bohonek for being selected as the Peoples Choice. Images are judged on Impact, Subject Matter/Creativity, Composition, Technical Quality, and Print Presentation, by a panel of judges chaired by Patricia Sides, PSNWA Competition Chairman.

First Place - Myra Eichenberger

Honorable Mention - Tom Sizemore

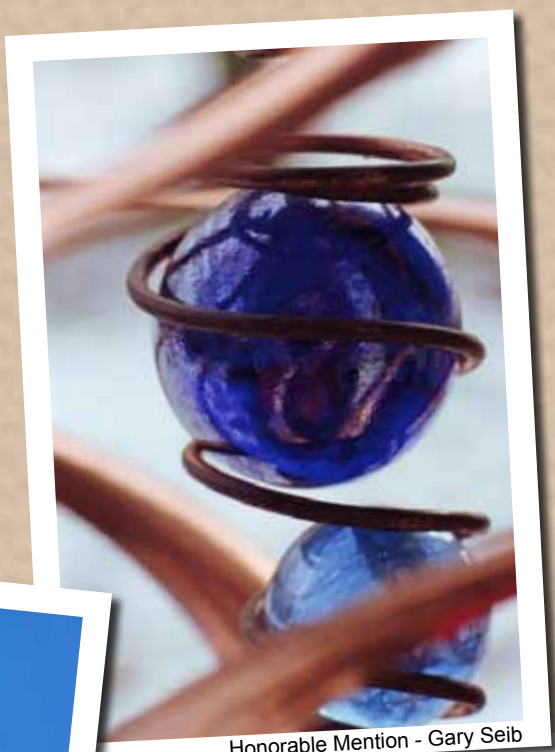
First Runner-up & People's Choice - Wendy Bohonek

Honorable Mention - Bill Cohea

Honorable Mention - Jennifer Phelps

Honorable Mention - Bob King

Honorable Mention - Mickey Arlow

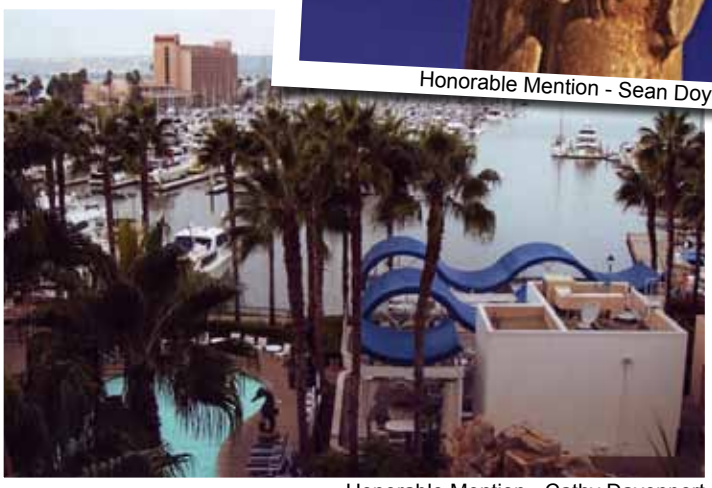


Honorable Mention - Gary Seib

Honorable Mention - Bob Shaw

Honorable Mention - Sean Doyle

Honorable Mention - Sean Doyle



Honorable Mention - Cathy Davenport

PHOTOGRAPHIC SOCIETY OF NWA

2002

Competition Deadline July 1, 2010

2010 Fall FAIR Competition

It is time to enter the ninth annual Fall Fair Photography Competition. Compete to win one of 14 different categories that will be displayed in a custom exhibit at the Benton & Washington county fairs, as well as an extended exhibit of images from each category at the Arts Center of the Ozarks. Deadline to enter is July 1st, 2010. Categories include:

Abstract
Architecture
Black & White
Child
Commercial / still life
Fine Art
Journalism
Landscape
Macro
Nature
Portraiture
Sports
Time Exposure
Wedding

Grand champion receives Canon Rebel XS camera and lenses and each of the categories top image winners receives a $50 gift certificates provided by Bedford Camera & Video.

2009 Competition Image by Virginia James

One grand champion winner receives a Canon EOS Digital Rebel XS outfit (18-55mm EF-S IS and 75-300mm EF III) from Bedford Camera & Video.

Submit up to 3 prints across any selection of categories. Drop your prints by any Bedford Camera & Video or mail them to PSNWA, PO Box 8837, Fayetteville, AR 72703 by July 1, 2010. Prints must range from 8" x 10" to 8 x 12" include name, email, phone, and category on the back of each print. Photographs will be judged on Interest, Technical Quality, and Composition. Details including exhibit dates are online at fallphotocompetition.org.

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PSNWA
Photographic Society of Northwest Arkansas

Shooting a Motor Race

By: Sean Doyle

On May 23rd, PSNWA will be visiting the Hallett Motor Racing Circuit in Oklahoma. Since there is no longer any road racing tracks in this area, this may be a very new experience for many of us. Below are some things to consider, along with suggestions for camera settings to get you started:

Photographs by Joseph Sparks

Challenges of Shooting a Motor Race
PSNWA members will be allowed to shoot in the pits. For this article, we will focus on the challenges of shooting race cars that are out on the track including shooting objects that are moving at a high rate of speed and possible changes in light conditions.

Equipment Considerations

• Camera

• Varied lenses for shooting in the pits and long lenses for shooting the cars during the races

• Tripod or Mono-Pod to steady the camera while panning

Camera Settings
The following are suggestions as a place to start. Lighting conditions may require some adjustments to get the best results.

• Exposure Mode: Aperture Priority. Start with either F8 or F11. This will produce a depth-of-field that should be deep enough without giving up shutter speed.

• ISO 400. This should produce shutter speeds around 1/1000,or higher, which should be fast enough to freeze the action. ISO's of 800 or 1600 will increase shutter speed, but could produce grainy results. An ISO of 200 will reduce shutter speeds by half. And ISO 100 will reduce shutter speeds by another half.

• For "Panning" shots (race car frozen in motion, but background blurry) you will want a shutter speed around 1/80 to 1/100. For that, try reducing ISO to 100. If that doesn't work, switch to shutter priority, and set the shutter speed to your desired speed.

• IS (Image Stabilization). If your lens has that feature, then use setting number 2. My owners' manual says this setting is perfect for panning shots.

• Focus Mode: AI Servo. This setting allows the camera to continuously focus while tracking a moving car, by holding down the shutter button half way. This works regardless if the car is moving toward you, or away from you.

• Shooting Mode: Continuous. This setting allows you to shoot multiple frames in a rapid fire sequence. Also known as burst mode. You can still shoot single frames if desired.

Note: The Focus Mode and Shooting Modes listed above are for Canon equipment. Nikon users, as well as other brands, may have the same features, but under different names. Consult your user manual to see if these features are available on your camera.

Have You Completed Your PSNWA Profile?

One of the many benefits of being a member of PSNWA is the opportunity to complete a profile of yourself and post some pictures to the PSNWA web site.

Completing your profile is easy, and only takes a few minutes. Your profile will include the area's of photography that interest you most, along with an opportunity to share a bit about your background, and let other PSNWA get to know you. In addition to your profile, you also have the opportunity to post photographs you have taken to your own personal portfolio.

Please take a few minutes and setup or update your information at www.psnwa.org.

Do You have News for the PRISM?

Do you have an article or news for the PRISM or PSNWA web site? Then now is the time to let us know! We are currently accepting articles for the 2010 newsletters and any photography-related news from PSNWA members in our region is greatly appreciated. E-mail Sean at info@psnwa.org.

Feature Member Gallery - Tom Sizemore

Our feature member for this issue is **Tom Sizemore**. All of us have long admired Tom's beautiful bird pictures, with their beautiful compositions, color, and clarity. Tom says that one day he would like to capture the rare ivory-billed woodpecker.

Tom's portfolio is full of beautiful images that you can view online at: www.psnwa.org in the member directory.

PSNWA to Visit Byrd's Adventure Center

Come enjoy the incredible summer beauty of the Mulberry River as we camp at Byrd's Adventure Center right on the river.

Dates: Friday, June 11 and Saturday, June 12
Cost: Free - Pay your own camp site fee.
Experience: All Levels

Composed of several hundred acres, Byrd's Adventure Center is nestled amid the Ozark Mountains in the beautiful Mulberry River Valley and surrounded by the Ozark National Forest.

In addition to the photographic hikes with waterfalls and flowers we will be taking, Byrd's offers numerous other activities for the more adventurous such as Rafting, Canoes, and Biking.

Photograph by Jack Allred

PSNWA will have a base camp sites for both Friday night and Saturday nights. Those not wishing to camp, are welcome to join us for hiking on Saturday (6/12).

For more information including reserving camp sites and directions go to Byrd's Adventure Center online at: www.byrdsadventurecenter.com

For additional information and to register, go to: www.psnwa.org/events.html

Upcoming Classes

Class: Studio Lighting by John Baltz
Date: Thursday, May 27th
Experience Level: Advanced

Have basic photographic skills and are at a stage where they want to acquire more specialized skills in the art of studio photography? We will cover the fundamental technical and artistic skills used in today's contemporary portraiture.

Register online at: www.psnwa.org

Class: Wedding Photography by Susan Storch
Date: Tuesday, June 29th
Experience Level: Advanced

Award winning and celebrated photographer Susan Storch, will teach about her unique ability to create the style of imaginative, well-crafted and spontaneous images that has won her regional and national recognition.

Register online at: www.psnwa.org

PSNWA Extended Membership

PSNWA offers two extended Memberships that provide 24/7 access to the PSNWA studios for member use! There are two plans, a $100 per month plan that gives access to both studio A and B with 5 hours of prime time use per week and unlimited non-prime time use, as well as a $50 per month extended membership that provides similar access to studio B.

Both studios are equipped with electric backdrops, muslins, lights, wireless controllers, props, and more. All you need to do is to bring your camera and take the pictures.

If you are interested in more information about the PSNWA extended memberships e-mail info@psnwa.org.

PSNWA Board of Directors

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WTD!

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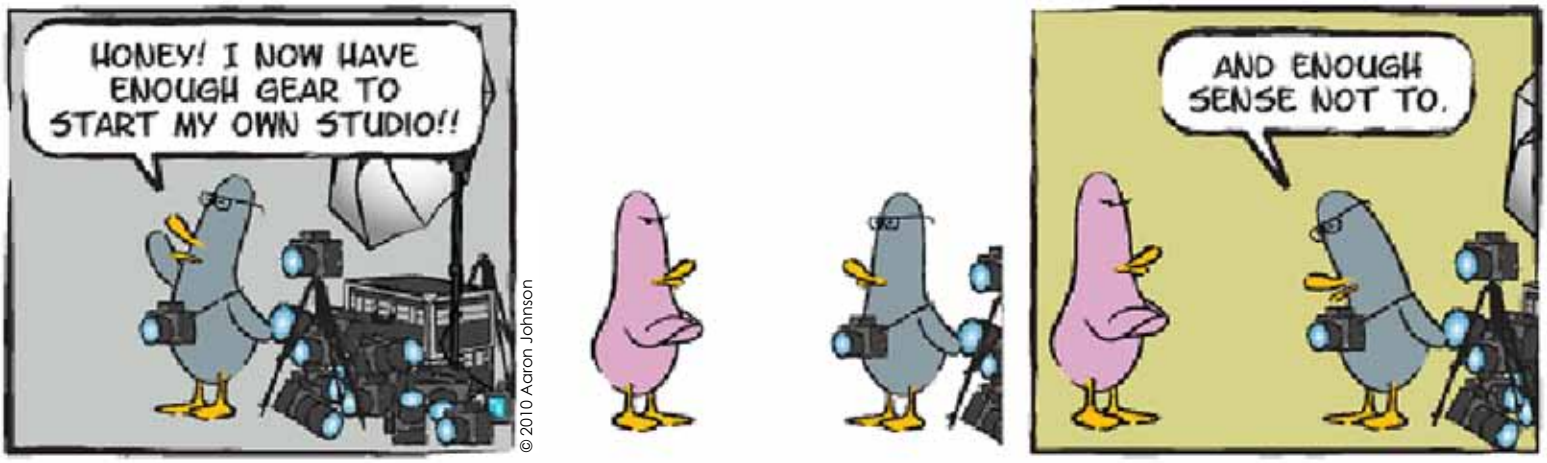

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Calendar of Events

May

Thursday 6th	**PSNWA General Meeting**	— 6:30 pm, Whole Hog Cafe, 1400 SE Walton, Bentonville • Guest Speaker Michael Clark
Tuesday 11th	**Flowers in Studio Class**	— Mini Class: 6 pm, at PSNWA Facility, 101 Mill St., Springdale — Register Online
Tuesday 11th	**Shooting Exotic Portraits**	— Webinar: 8:00 pm, at PSNWA Facility, Springdale — Register Online
Thursday 13th	**Flowers in the Studio**	— Event: 7:00 pm, at PSNWA Facility, 101 Mill St., Springdale — Register Online
Thursday 20th	**Board of Directors Meeting**	— 7:00 pm, PSNWA Board Room, 101 Mill St., Springdale
Sunday 23rd	**Hallet Motor Racing Circuit**	— Event: 7:00 am, meet at PSNWA Facility, Springdale - Register Online
Thursday 27th	**Studio Lighting**	— Class: 7:00 pm, at PSNWA Facility, 101 Mill St., Springdale — Register Online

June

Thursday 3rd	**PSNWA General Meeting**	— 6:30 pm, Whole Hog Café, 3009 N. College, Fayetteville • Guest Speaker Carrol Copeland
Saturday 5th	**A Day With Arthur Morris**	— 9:00 am to 5:00 pm, Embassy Suites, Little Rock - Bedford Camera & Video
Friday 11th	**Byrd's Adventure Center**	— Event: Meet at Byrd's Adventure Center. See website — Register Online
Thursday 17th	**Board of Directors Meeting**	— 7:00 pm, PSNWA Board Room, 101 Mill St., Springdale
Saturday 19th	**Members Yard Sale**	— 8:00 am to Noon, PSNWA Lobby, 101 Mill St., Springdale — Register Online
Tuesday 29th	**Wedding Photography**	— Class: 7:00 pm, at PSNWA Facility, 101 Mill St., Springdale — Register Online

www.psnwa.org

Fall Fair Photographic Competition

Want to see your picture exhibited at the Arts Center of the Ozarks? Enter the ninth annual Fall Fair Photographic Competition! There is no entry fee and you can compete to win one of 14 different categories that include: Abstract, Architecture, Black & White, Child, Still Life/Commercial, Fine Art, Journalism, Landscape, Macro, Nature, Portraiture, Sports, Travel, and Wedding.

Deadline to enter is July 1st, 2010. Enter up to three 8x10 or 8x12 images at your local Bedford Camera & Video or by mail to the Photographic Society of Northwest Arkansas. Anyone can enter. More details online at www.fallphotocompetition.com

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